Jason Rashaad, MBA, PMP
AI & Cross-Cultural Communication Lecturer | Researcher in Generative AI & Trust

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Summary

Accomplished lecturer and researcher specializing in **cross-cultural communication, AI ethics, and the intersection of technology and social impact.** With over 20 years of experience in **technology leadership, AI adoption strategies, and academic instruction**, I bring a multidisciplinary approach to understanding how **Generative AI reshapes human interactions, knowledge systems, and cultural exchange.** Currently pursuing a **Doctorate in Business Administration at Drexel University**, with research focused on **trust in Generative AI and ethical AI adoption.** Experienced in curriculum development, public speaking, and interdisciplinary research bridging **African American Studies, business, and technology.**

Research Interests

- Generative AI & Cross-Cultural Communication

- Trust & Ethical AI Adoption in Education & Society

- Impact of AI on Implicit Bias & Cultural Identity

- Digital Transformation in the Public Sector

- AI & Human-Centered Leadership

Academic Experience

Adjunct Instructor | College of Technology

Davenport University | Grand Rapids, MI | 2023 – Present

- Leads discussions on ethical AI adoption in education, advising on AI policy formation.

- Led curriculum design on **AI and project management**, integrating discussions on **bias, ethics, and the intersection of AI with social systems.**

- Facilitated student engagement in discussions on **AI governance, automation fears, and workforce transitions.**

Professional Experience

Principal Consultant | AI Strategy & Ethical Adoption

What Comes Next LLC | 2020 – Present

- Provides **AI governance, risk management, and digital transformation consulting** for enterprise and government clients.

- Leads **research and deployment of AI tools**, ensuring **alignment with ethical standards and trust models.**

- Coaches organizations on **the impact of AI on workforce dynamics, communication, and cultural shifts.**

Senior Project Manager | Digital Transformation

State of Michigan | 2022 – 2024

- Managed multi-million-dollar IT projects focused on digital transformation and data governance.

- Integrated tools to streamline operations, automate workflows, and increase project delivery efficiency by 35%.

- Led Agile transformation efforts, coaching teams on project execution and risk mitigation strategies.

Education

- **Doctor of Business Administration (DBA) (In Progress)**
  Drexel University, LeBow College of Business
  Research Focus: Trust in Generative AI, Ethical AI Adoption & Governance

- **Master of Business Administration (MBA)**
  Michigan State University, Broad College of Business

Certifications & Professional Affiliations

- Project Management Professional (PMP)

- Certified Information Systems Security Professional (CISSP) (*expired*)

- PMI Great Lakes Chapter – Manager of IT Outreach

- International Association of Privacy Professionals (IAPP)

Speaking Engagements & Thought Leadership

- **PMI Great Lakes Chapter Professional Development Day** – *Topic: The Future of Work: Empowering the PMO to Lead in AI*

- **PMI Great Lakes Chapter May Monthly Meeting** – *Topic: Digital Transformation Insights from the Automotive Sector*

- **PMI Great Lakes Chapter Spring Symposium** – *Topic: Navigating Cross-Cultural Communication in Projects*

- **Project Management Innovation Conference (PMIC) Harrisburg** – *Topic: Bridging Cultures in Global Teams*

Additional Information

- Experienced in **developing and leading interdisciplinary lectures on AI, ethics, and culture.**

- Passionate about **bridging the gap between AI research, policy, and social impact.**

- Actively contributing to **AI governance discussions in both academia and professional settings.**